JOURNEY OF THE INDIA CEMENTS LTD

1946: Shri. SNN Sastri joins as the Managing Director of India Cements Limited.

1946: Sastri’s tractor is acquired to help in the construction of Chittur railway station.

1947: Machinery from Denmark is delivered to the Sare Jahan-e-Acha plant.

1948: The first cement plant at Jharkhand is commissioned.

1949: Commissioning of the first cement plant at Jharkhand.

1952: Shri. NN Narayannaidu is appointed as the Managing Director of India Cements Limited.

1953: Shri. L. Narayana is appointed as the managing director of Madhuban Sugar Mills.

1954: Shri. R. Venkataraman is appointed as the Managing Director of India Cements Limited.

1955: Shri. K. Ramalinga Mudaliar is appointed as the Managing Director of India Cements Limited.

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OVER 70 YEARS OF NATION BUILDING

Adur Bridge, Kerala

The Indian Institute of Technology, Madras

Pamban Bridge, Rameswaram

Vivekananda Rock Memorial, Kanyakumari

Reserve Bank of India, Madras

Idukki Dam, Kerala

Rajiv Gandhi International Cricket Stadium, Hyderabad

Kudankulam Nuclear Power Plant, Tamil Nadu

Rajiv Gandhi International Airport, Hyderabad

M. A. Chidambaram Stadium, Chepauk, Chennai
THE EARLY LIFE OF N SRINIVASAN

Srinivasan with his siblings - brother Ramachandran and sisters Uma and Sudha.

Srinivasan playing for the junior singles title in the Suguna Vilas Sabha tennis tournament, in Madras in March 1962.

Srinivasan during his Master’s days with N Sankar and friends in the US.

“Amitab wanted to perfect his game himself, rather than ask somebody else. He is a very loyal and prolific person and even now stays in touch with his friends. He never forgets his old friends!”

Rabi Venkataram 
Former India Davis Cup Player

Minister for Industries, Shri. R Venkataraman presents the trophy for the best under-weights tennis player to Srinivasan in Jullu 1964.


Young Srinivasan, ears to the radio, intently listening to cricket commentary.

A rare family picture of Srinivasan with his parents and siblings.

Srinivasan weds Chitra, grand-daughter of Shri. SHN Sankaralinga Iyer in 1968.

The cricket gang. (L to R) sibling: P Venkatram (Sakar), D Maheshwari (Oliver), TS Krishnaswami (Kitteh) and TV Swaminathan (Gan).
Standing: N Ramachandran, TS Narayanaswami (Papasa), OP Nambiar, TS Raghupathy, TV Ramanathan and N Srinivasan

THE A SPORTING PARADISE

India Cements’ legacy of sporting associations began as early as 1969, when the company bought the cup from the first ever - the first in its skill category.

As the company’s interest in sports grew, so did young Srinivasan. He emerged as a talented sportsman, winning many accolades in tennis at the Club, College and State levels.

India Cements’ reputation as a sportsman and a team player grew and in the wake of all this, the company managed up to 11 cricket teams.

The company continued the practice of offering jobless employment to the players ensuring financial security outside of the field of cricket.

N Srinivasan’s dedication to the game of Cricket saw him elected as the President of the TNCA in 2000. In 1998, he served for 12 successive terms elected unopposed every time.

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His superior administrative skills and dedication to the game, he was elected President of the Board of Control for Cricket in India (BCCI) and hisuttle commendation to the sport led to him being elected as the 32nd President of the BCCI in 2017.
As a much-deserved token of respect, ICCC headed by N Srinivasan facilitated the presentation of the one-time-benefit to veteran cricketers (or surviving wives) at the IPL final in Chennai, 2011.

In February 2014, N Srinivasan was unanimously elected the first Chairman of the restructured International Cricket Council (ICC).

Although Cricket was India Cements’ first love, the Company extended unparalleled support for other sports as well, including Golf for which N Srinivasan had a special place in his heart.

N Srinivasan’s love for Chennai saw him elected President of the All India Chess Federation, a position he held from 2000 to 2011.

The ultimate gift to the sports loving city of Chennai - the Chennai Super Kings.

The team rewarded the fans for their unyielding support with a title. The ultimate comeback of the Chennai Super Kings in 2018 was the most awaited moment for the “Whistle Podu Army”.

A special something for the upcoming cricketers of the state was the setting up of the Tamil Nadu Premier League of which the India Cements Limited has been the title sponsor since the league’s inception in 2016.

“If you want to win against this kid, you will have to defeat him. He will never give up and lose.”

– Tennis Coach TK Ramanathan on N Srinivasan

Another feather in the cap for India Cements is the first of its kind - Smash Academy set up by his brother Shri N Ramachandran.

N Srinivasan presenting Australian Captain Michael Clarke the ICC Cricket World Cup 2015 Trophy.

In the global arena, N Srinivasan fostered special ties with cricket administrators from around the world to further the cause of cricket and to give India its rightful place among the leading cricket playing nations.

In February 2014, N Srinivasan was unanimously elected the first Chairman of the restructured International Cricket Council (ICC).

Under N Srinivasan’s leadership, 4 world class stadia were built in the country that debuted international matches between 2012 and 2013.

N Srinivasan addressed the state’s love for the sport by cutting the much of cricket at the premature best.

N Srinivasan’s business acumen and election as national selector, in 2006, led to the selection of the Board of Control for Cricket in India (BCCI).

Hitting a grandstand shot, N Srinivasan captivated the media and cricket fans alike, scoring a century against Australia in the 1996 World Cup.

India v Australia Test ‘Teti’ from 1984 in Chennai. It was the affecting of cricket aficionados across the country.

Under his leadership, TNCA, organizing international matches across the state.
CAPTAIN OF INDUSTRY

Initial the trailblazer, His Excellency K. V. Thomas, in December 1981, and was the second term in 1995.

In 1981, he took on the weighty mantle of President of the Cotton Manufacturing Association of India (CMA). He was the only person to hold the post for two terms spanning over two decades.

Mr. B. S. Yeddyurappa took over charge as CM, President when the industry was going through rough patches when recorded cement and manufacturing was the highest. The industry sector is growing, and it is estimated that the output has increased by 2.5 times.

Mr. S. Ramaswamy has been the first Premier of the State and the first President of the country. He has been the first Premier of the State and the first President of the country.

On August 26, 1992, Mr. S. Ramaswamy presented a memorandum to the Chief Minister of Uttarakhand, Prem Rawat, in his capacity as a former President of the CMA.

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Mr. S. Ramaswamy was the only person to have been called upon to serve as President of Oak in a second term, almost a decade after the first term that he served. He has been the President of the Union Council of India, and he has been the President of the CMA.

Mr. S. Ramaswamy was a prominent figure in the Indian Cotton Manufacturing Association. He was the President of the Association and also served as the Secretary of the Industry.

Mr. S. Ramaswamy was a key figure in the行业 and was instrumental in the growth of the industry. He was the President of the CMA and also served as the Secretary of the Industry.

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JOURNEY OF THE INDIA CEMENTS LTD

1971
Capacity of Srikakulam plant expanded to 6 lakh tonnes per annum.

1972
Ritual among the promoters led to N Srinivasan losing management control of the company, his father’s brainchild.

2018
The India Cements’ growth story forge ahead.

2012
A Commemorative Stamp is released to mark the Birth Centenary of Shri. T.N. Narayanaswami.

2006-2011
The cement plant in Banswara, Rajasthan and two grinding units, one in Chennai and another in Parli, Maharashtra commenced production in quick succession.

2007
N Srinivasan’s daughter, Smt. Rupa Gurunath, joined him on the Board, powering her grandfather and father’s vision.

2005
Facing tremendous bottomline pressures, N Srinivasan decided to issue GDSs despite being a part of the CDR mechanism, a move unheard of. In a thumping validation of his belief in the company, the issue was oversubscribed, providing additional funds for the company’s turnaround.

1999
The company’s first Ready-Mix Concrete plant in Thirumudiyavakkam, Chennai.

1976
Commencement of production at the greenfield cement plant at Dalavoi.

1991
A new shipping division was set up.

1920-1977
Coromandel Cement in Chittamur and Visaka Cement in Tandur acquired.

1979-1989
Rift among the promoters led to N Srinivasan losing management control of the company, his father’s brainchild. Never one to give up, he worked tirelessly to win back the company, and succeeded in returning to the Board 10 years after he was ousted.