

## **DISCLOSURE UNDER CLAUSE 53 OF THE LISTING AGREEMENT**

Monday, Jul 15 2013

**In terms of Clause-53 of the Listing Agreement entered with stock exchanges, the following disclosure is made:**

The Company has entered into an agreement dated 12.01.2011 with Kalaignar TV Private Limited for releasing advertisements for a period of 5 years from January 2011 to December 2015 in Kalaignar TV as well as in other channels belonging to Kalaignar TV group.