

BUILDING RELATIONSHIPS TO BUILD GROWTH



The India Cements Ltd



**7** DECADES OF  
CONCRETE  
NATION BUILDING

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The India Cements Ltd

# BUILDING TRUST TO BUILD AN EMPIRE OF YOUR DREAMS

India Cements began its tryst with destiny way back in 1946. Over the last 7 decades the company has earned the unshakeable trust of thousands of architects, builders, engineers and consumers alike.

India Cements has grown to become the largest cement producer in South India with a capacity of 14 Million Tonnes spread over 7 cement plants in Tamil Nadu, Andhra Pradesh and Telangana besides 2 grinding units in Tamil Nadu and Maharashtra. Total Group capacity is 16 Million Tonnes including 1.5 Million Tonnes from its subsidiary, Trinetra Cement Ltd., Rajasthan.

India Cements is a story of wealth creation fuelled by the foresight, missionary zeal and vision of its founders and the dedicated efforts of its employees over the last 7 decades. The India Cements Limited right from its inception has been alive to the larger social responsibility of organized industry. We have over the years developed an enviable reputation as a caring organisation not only taking care of its stakeholders but looking beyond cement to put a smile on the face of the common people through various community development initiatives.

At India Cements we focus on building relationships; relationships that help in enriching lives; relationships that promise a better tomorrow.

## OUR TRUSTED STRONG BRANDS



All the four brands are Premium brands in South India. Widely preferred by stockists and consumers.



# NATION BUILDING

7 decades old commitment

1949

First Cement Plant at Sankarnagar, Tirunelveli (Tamil Nadu).  
Modern Dry Process conversion in 1990  
- Current Capacity 2 Million Tonnes

1963

Second Cement Plant at Sankari, Salem (Tamil Nadu).  
Conversion to Dry Process in 2007  
- Current Capacity 0.86 Million Tonnes

1990

Third Cement Plant at Cuddapah (Andhra Pradesh)  
- Acquisition of cement unit of Coromandel Fertilisers  
- Current Capacity - 1.40 Million Tonnes

1997

Fourth Cement Unit, a Greenfield Plant at Dalavoi (Tamil Nadu). A modern state-of-art technology Plant.  
Current Capacity - 1.90 Million Tonnes

1998

Fifth Cement Unit at Yerraguntala (Andhra Pradesh)  
- Acquisition of a Dry Process Plant from Cement Corporation of India.  
Capacity - 0.70 Million Tonnes

1998

Sixth Cement Unit Nalgonda, (Andhra Pradesh) - Acquisition of a Large Dry Process Plant "Raasi".  
Capacity - 2.50 Million Tonnes

1998

Seventh Cement Unit at Tandur (Andhra Pradesh) - Malkapur Cement Unit a modern State-of-art Dry Process plant.  
Capacity - 1.30 Million Tonnes  
Upgraded with Additional line & Expanded Capacity - 2.40 Million Tonnes

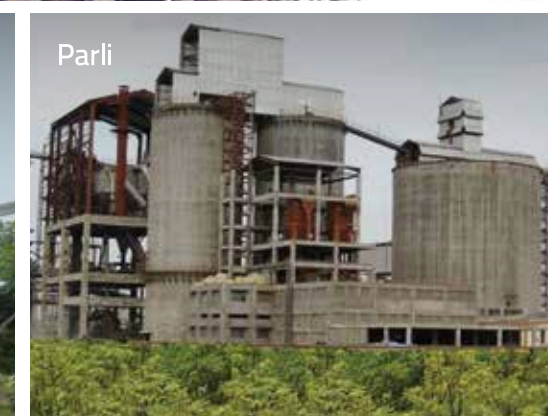
2009

Grinding Units of 1.1 Million Tonnes capacity each set up at Parli (Maharashtra) and Chennai (Tamil Nadu).

2011

New Cement Plant of 1.50 Million Tonnes capacity commissioned as ICL's subsidiary Trinetra Cement Ltd.

Total installed capacity of the group as on March 2016 is 16 Million Tonnes.





# CONSUMER INTEREST PARAMOUNT

One way of making sure the consumer gets high quality cement, on-time every time is to ensure that this simple philosophy is strictly followed. And that's precisely what ICL does, in the following ways:



## Quality Reigns

Seven decades of ICL's stringent quality measures are behind every bag of ICL's Products. This superior quality cement combines the usage of high quality limestone and coal, state-of-the art technology and highly advanced quality control systems. The cement is characterized by high compressive strength and consistency; to ensure the best cement of uniformly high quality.



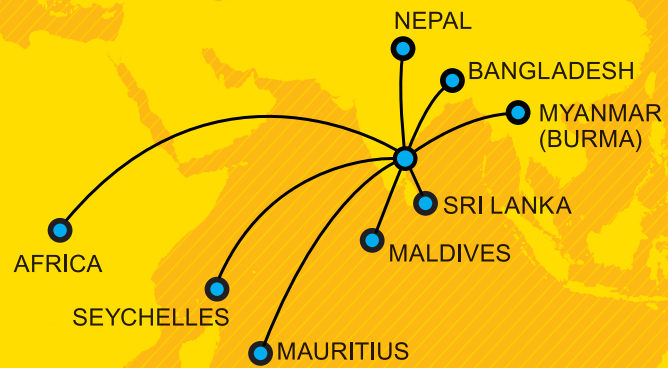
## Packed To Perfection

Cement is packed in high quality polypropylene/white paper bags to avoid seepage while handling. Every care is taken to ensure its correct weight, giving consumers value for money.





# GOING BEYOND BOUNDARIES



## Committed Stockist Network

Covering the entire market are over 10,000 committed ICL stockists. A majority of whom have been with ICL for generations, bearing testimony to ICL's consistent product quality and unshakeable trust. To them, ICL is not just a means of livelihood but a way of life.

## Prompt Supplies

ICL has more than 100 well-established feeder depots. A network that ensures consistent, quick and uninterrupted supply of cement to both urban and rural markets.







## Coromandel Ready Mix Concrete

Trishul Concrete Products Ltd. promoted by India Cements at Thirumudivakkam, Chennai, commenced production on 16 September 1999. India Cements now has 8 state-of-the art RMC plants, four in Tamil Nadu, three in Karnataka and one in Andhra Pradesh. The plants include automatic batching plants, transit mixers, concrete pumps and fully equipped laboratories.



## Coromandel Sugars Ltd.

CIN : U15421TN1996PLC035549

Coromandel Sugars Ltd. is an associate company of The India Cements Ltd. The sugar plant is located at Makkavalli Village, Krishnarajapet Taluk, Mandya District in Karnataka. It was commissioned in May 1999 and commenced regular production from August 1999. The current cane crushing capacity is 4500 M.T. per day. A co-gen power plant was commissioned in September 2014.

## Coromandel Electric Company Ltd.

### - Gas-based Power Plant

CIN : U45207TN1997PLC038219

Coromandel Electric Company Limited (CECL) promoted by India Cements, commissioned a captive 26 MW natural gas-based power plant at Valantharaval village in Ramanathapuram Taluk in Tamil Nadu on 27 October 2004 to augment the power available to the cement plants in Tamil Nadu along with wind farms.







## Coromandel Infotech India Limited (C2IL)

CIN: U72900TN2000PLC045085

Coromandel Infotech India Limited (C2IL) is a new generation software services and solutions company with niche industry focus, committed to providing innovative IT solutions to the growing business needs of its customers, that includes Fortune 500 companies, Blue-Chip Indian MNCs and leading Banks in India. The Company seeks to grow its business leveraging its strength in niche verticals like manufacturing, banking, mining and energy verticals in US, ME, India and South African markets.

The company's integrated development facilities are complemented by onsite/offshore capabilities and a proven global delivery model that accelerates the mind-to-market time frame. Being appraised at CMMi level 3 and certified for ISO 27001:2013, the company is highly process driven, which has instilled confidence among its customers and partners adding value through its passion and commitment.



## Shipping

The India Cements Ltd. has a long association with shipping, being the original founder of erstwhile South India Shipping Corporation Ltd (SISCO). The shipping division of India Cements consists of Vessel Operations and Chartering. The company owns and operates two handymax vessels namely M.V.Chennai Jayam acquired in January 2008, and M.V Chennai Selvam acquired in August 2012. These vessels are employed optionally on captive trade and are chartered out in order to enhance the earnings for the group. The division also caters to the group's vessel requirements for import cargoes of Coal, Gypsum and Limestone in own ships as well as by chartering vessels.





## India Cements Capital Limited (ICCL)

CIN : L65191TN1985PLC012362

The main focus of the company is to be on various fund / fee based activities such as Full-Fledged Money Changing (FFMC) and D Forex advisory services. The company's FFMC division has become authorised dealers Category II. The wholly-owned subsidiary viz. India Cements Investment Services Limited (ICISL) is into Stock Broking.

Permanent OTM accomodation for mes at Ooty



## India Cements Infrastructures Ltd

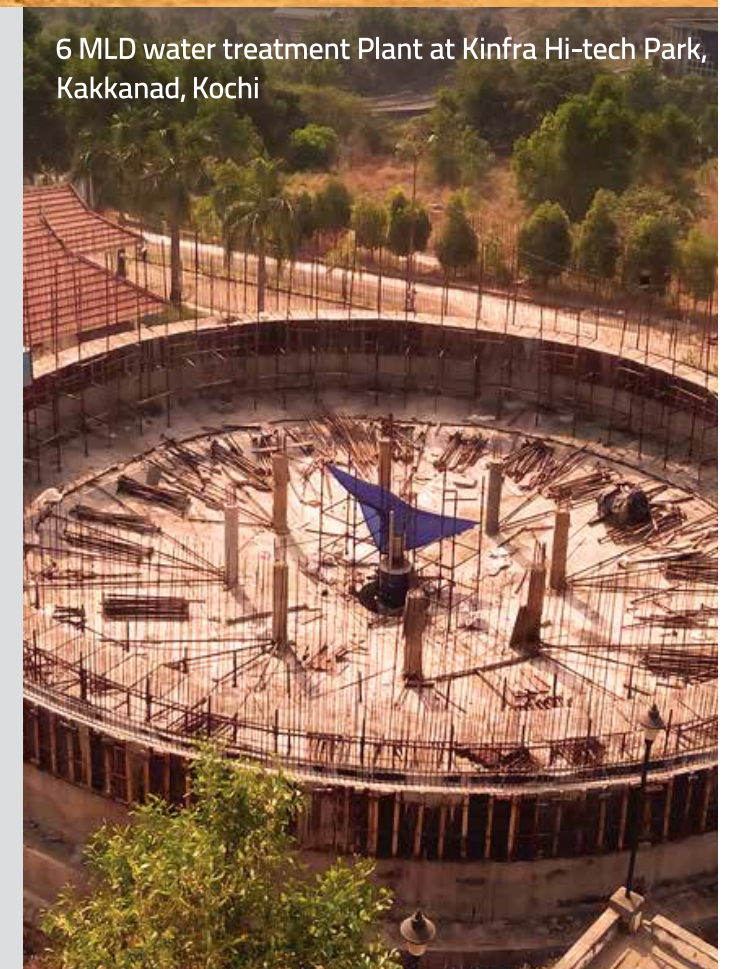
CIN : U74999TN2013PLC089487

India Cements ventured into infrastructure development and construction business during 2012. The objective is to become a significant player in the construction business which is a natural forward integration for our core business-cement.

The expertise gained in the execution of captive projects in industrial plants set up by the company over the years in cement, sugar and power sectors helped India Cements in launching and operating the new business.

During 2014, the company set up a subsidiary - India Cements Infrastructures Ltd ( IIFL ), which has been executing infrastructure\EPC contracts. It is also promoting Coromandel Enclave - a Real Estate project in Coimbatore. It is a prestigious gated community residential project comprising of 36 Villaments and 64 Apartments spread across 2.5 acres of Land.

6 MLD water treatment Plant at Kinfra Hi-tech Park, Kakkanad, Kochi







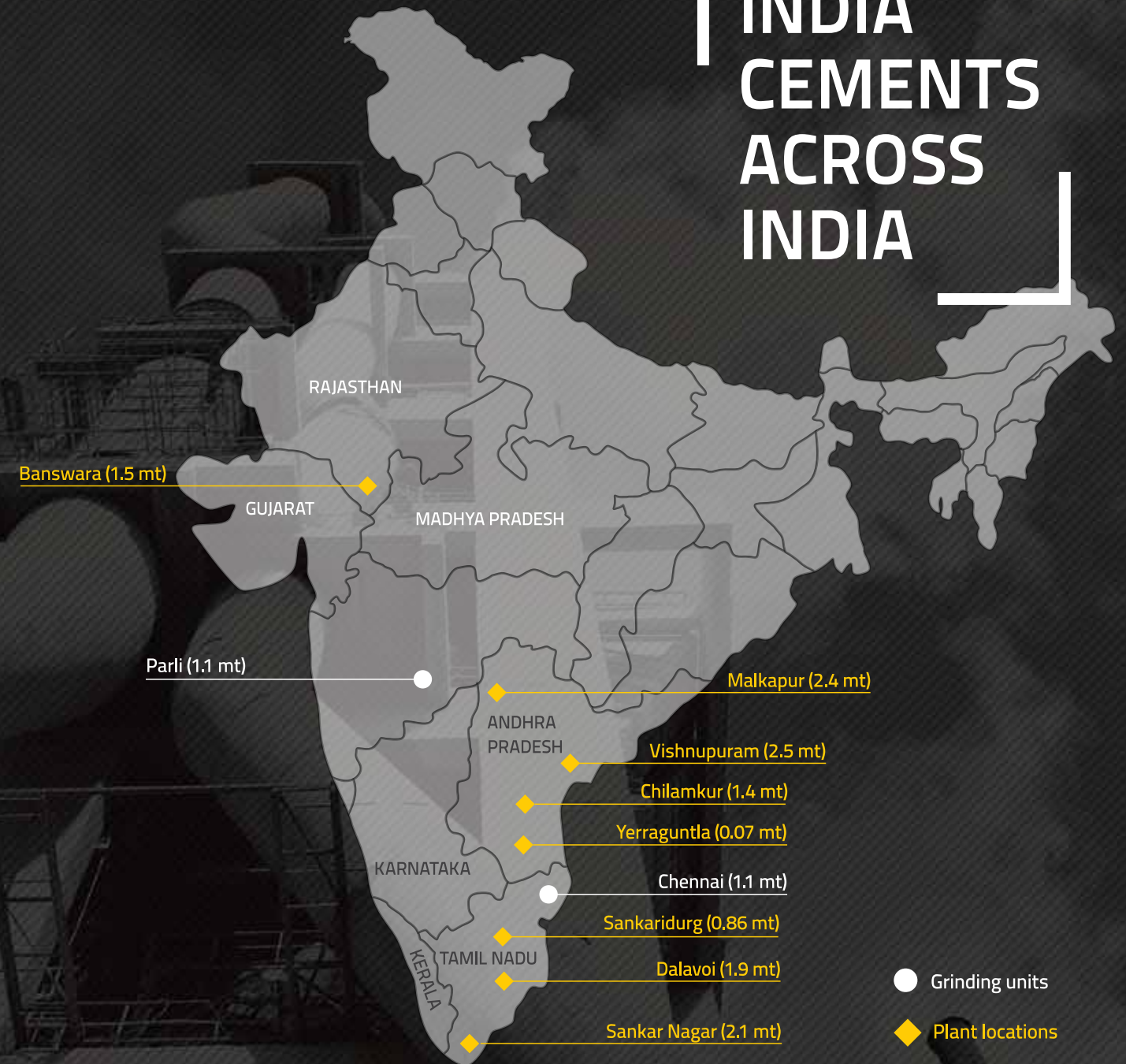
## Social Responsibilities

As a responsible corporate citizen, India Cements has always been in the forefront of supporting socially relevant activities and livelihood programmes aimed at touching and transforming lives of people, spreading happiness and promoting communal harmony. The Company has always cared for community development and welfare of under privileged sections of society.

The involvement of the Company with the community is exemplified by the provision of the infrastructural facilities and management of schools at its various plants, the running of a Polytechnic in Sankarnagar and T. S. Narayanaswami College of Arts and Science in Chennai.

Our various CSR and community development activities are aimed at supporting human resource development, capacity building, skill development, livestock development, income generation, infrastructure development and creating awareness on healthcare and humanitarian causes. At the end of the day, when we see hundred thousand smiles around us we know the time, effort and energy have been well spent.

## INDIA CEMENTS ACROSS INDIA







PAMBAN BRIDGE



PRESTIGIOUS RESIDENTIAL  
COMPLEX - RIVERVILLE



HYDERABAD AIRPORT



## The India Cements Limited

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**Corporate Office:** Coromandel Towers, 93 Santhome High Road, Karpagam Avenue, R.A Puram, Chennai - 600 028.

044 - 2852 1526, [corporate@indiacements.co.in](mailto:corporate@indiacements.co.in), [www.indiacements.co.in](http://www.indiacements.co.in).

CIN : L26942TN1946PLC000931